

# WHERE TO LIVE IN AMERICA?

A real couple lives in the nation's top towns to discover what every family is dying to know

## SHOW CONCEPT

Done with the New York City rat race, newlyweds Anne and Mike Howard quit their 9-to-9 jobs to explore the world for two straight years. Their travels showed them an higher quality of life at a fraction of the price, but can they find that back home in the States? This is the story of a young couple's search for the best towns in America to raise a family. The Howards will take Time Magazine's "Best Places to Live" list and make it come alive beyond the stats about school districts and housing prices... by experiencing it firsthand. Living as the locals do, the Howards will find out what it's really like in these acclaimed, but little-known places...not only for themselves, but for all Americans in search of the perfect place to call home.



The Best Town in America?

## EPISODE BREAKDOWN

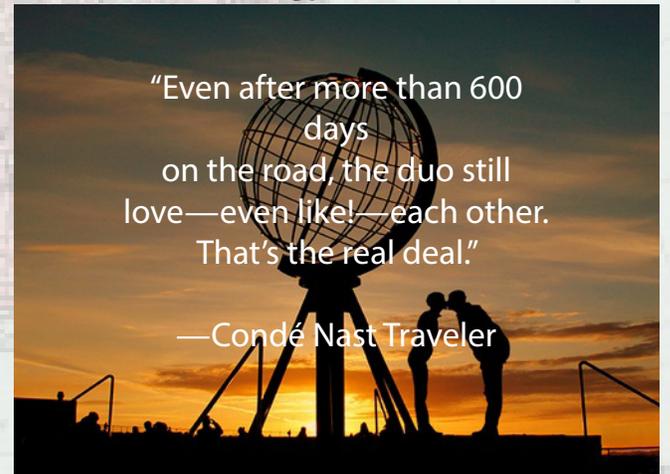
Compare and contrast two towns in the state to see which one makes the cut. Begin with an overview of each place and why it made "The List," then the Howards move into a typical house (via Airbnb) for one week and head to the area's most beloved spots (diners, bars, parks, demolition derby, swimming holes, etc). Meeting townsfolk and getting a read on their happiness quotient, the Howards will determine which place makes the cut of Where to Live in America.

STYLE: Docu-series, newsy with human interest  
THINK: *Anthony Bourdain: Parts Unknown* meets *House Hunters*



## TALENT

MIKE & ANNE: World's Longest Honeymooners; Editors at Large for Honeymoons.com, founder of Kiwibox.com, one of the longest running social networks; creators of the thriving travel blog HoneyTrek.com; a California girl and a Pocono Mountain man looking for a new state to call home.



"Even after more than 600 days on the road, the duo still love—even like!—each other. That's the real deal."

—Condé Nast Traveler

## EXPOSURE

SOCIAL MEDIA FANS: 22,000+

